



AppDynamics SaaS:

Achieve Maximum ROI with Cloud-Based Application and Business Performance Monitoring

Today, 70 percent of CIOs have a “cloud-first” IT strategy,¹ and by 2020 two-thirds of IT spending will be for cloud-based offerings.² Enterprises are increasingly shifting to the cloud to lower total cost of ownership (TCO), improve scalability, and free up internal IT resources to focus on more strategic business objectives. And nowhere are these benefits more evident than cloud-based Application and Business Performance Monitoring from AppDynamics.

AppDynamics SaaS provides the shortest path to value. SaaS delivery offers rapid deployment and simplified management while supporting compliance with strict enterprise security requirements. With AppDynamics SaaS, you can simplify IT operations, accelerate time-to-value, and safeguard customer data.

¹ Anderson, Cushing. “Train to Accelerate Your Cloud Strategy.” IDC. October 2017. <https://d1.awsstatic.com/analyst-reports/Train%20to%20Accelerate%20Your%20Cloud%20Strategy.pdf>

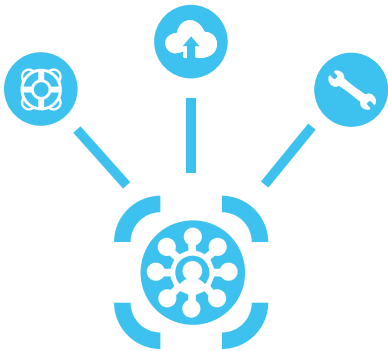
² Gens, Frank et al. “IDC FutureScape: Worldwide IT Industry 2017 Predictions.” IDC. November 2016. <https://www.idc.com/getdoc.jsp?containerId=US41883016>



“AppDynamics is very easy for us to use and maintain. It is a SaaS solution, so we don’t have to host anything. And it tunes itself, so it understands where bottlenecks are without any hard wiring.”

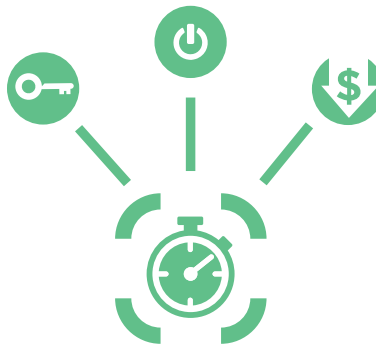
— Ryan Aylward, Chief Technology Officer

glassdoor



Easy Management

- ✓ Ensure high availability and scale easily—while minimizing the burden on IT teams.
- Rely on AppDynamics’ team of experts and best-in-class SLA to simplify deployment and management.
- Enable peak performance with built-in disaster recovery, ongoing platform upgrades and automatic patching.



Fast Time-to-Value

- ✓ Lower the total cost of ownership and get up and running faster.
- Minimize operational costs and eliminate expensive hardware costs with a SaaS-based delivery model.
- Avoid the on-premises installation process to start instrumenting applications on day one.



Privacy and Security

- ✓ Protect customer data, mitigate data security threats and support compliance.
- Safeguard data privacy with SOC 2 Type II certification and encryption of data in-transit and at rest.
- Meet data protection regulations with data residency for Europe, Australia and the U.S.

Future-proof your approach to application performance management with AppDynamics SaaS. [Learn more at appdynamics.com/saas](https://appdynamics.com/saas)