

# Collaboration Isn't One-Size-Fits-All

Build customized solutions to unlock your team's collaborative potential with Airtable.

Collaboration is the backbone of any successful team. And when collaboration is mission-critical, you need something more purpose-built than a static project management tool or simple spreadsheet. Your business is unique, so why settle for a cookie-cutter collaboration tool? With Airtable's fully customizable, low-code platform, you can give your people the freedom to work the way they know best while also driving innovation, efficiency, and performance.

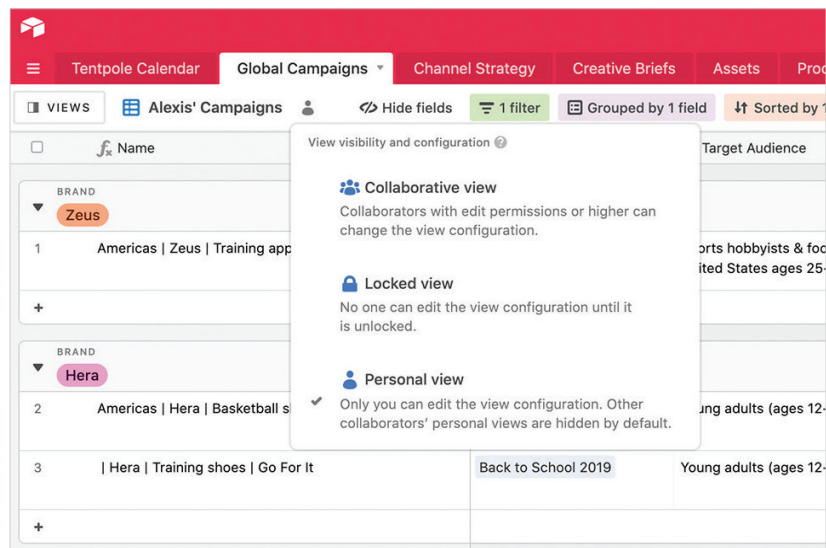
Part spreadsheet, part database, and entirely flexible, Airtable makes it easy to seamlessly and securely collaborate with anyone, inside or outside your organization. No matter your team's size or needs, Airtable's unique combination of power and approachability can help you finally collaborate without constraints.

## Why Choose Airtable?

### Adaptable

Tailor to each team member's needs and preferences while connecting to a centralized data set to enable real-time collaboration.

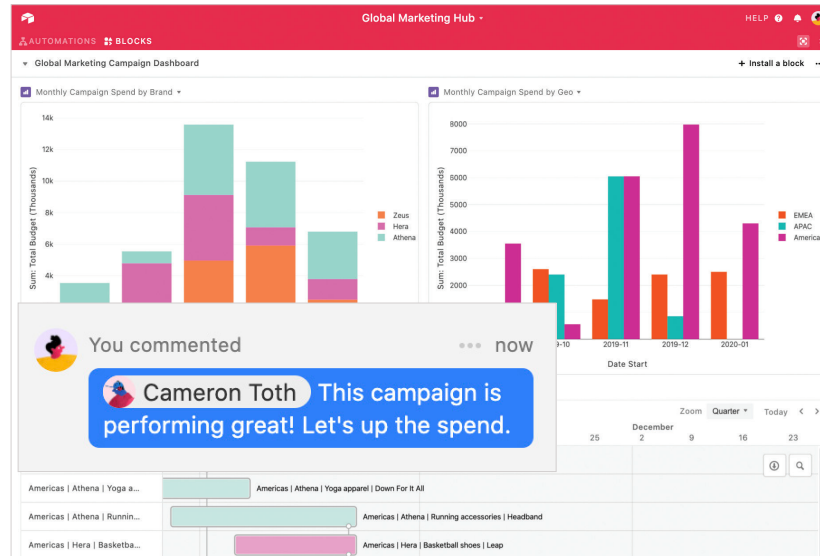
- Filter, sort, and group information with **personal views** to quickly surface only the information that's relevant to you, centralizing information and eliminating endless one-off copies.
- Select from a variety of **view types**—grid, kanban, calendar, and gallery—to visualize workflows and interact with your data in the way that's right for you.



## Agile

Empower teams to act swiftly and effectively with accessible, up-to-date information.

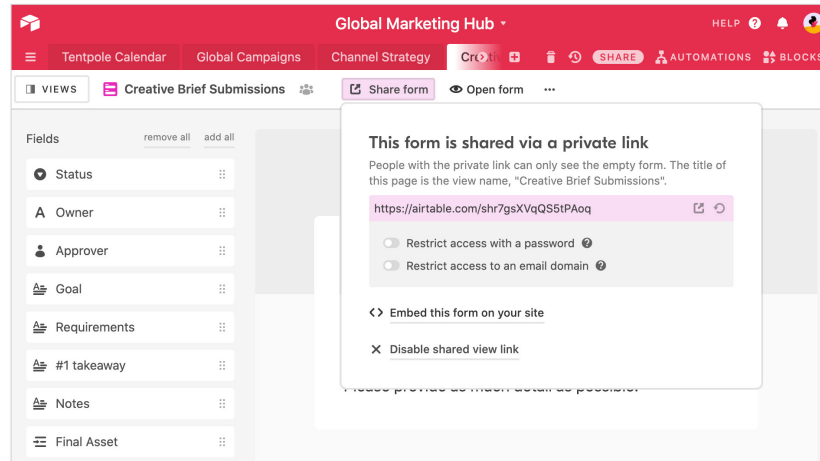
- Receive real-time updates—via **in-app comments, email alerts, and Slack notifications**—to keep your work and communication in one place.
- Drill into your data with customizable **reporting dashboards**, giving you on-demand visibility into project progress and KPIs.



## Scalable

Unite an increasingly large and diverse group of stakeholders while maintaining data security and control.

- Assign different **permission levels**, automate **backups**, and protect your data with **revision history**, enabling large teams to collaborate at scale.
- Solicit information with **forms** and send **read-only share links** to disseminate pertinent information to external collaborators while keeping internal-only data private and secure.



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"Our goal was for teams to use the same information, not ten disparate tools. Airtable has allowed us to bring it all together, putting our editorial workflow and reporting in the same place."

– Jessica Plautz, Director of Content Operations, Meredith Corp.

## Ready to bring your teamwork to life?

Sign up for your free 2-week trial of Airtable Pro at [airtable.com](https://airtable.com).